

- 8/28:** Introduction to the class. A presentation of the emotional impact of lettering and type. Project 1: Word Mark is assigned with sketches and roughs due by class 3.
- 8/30:** Presentation and demonstration of using existing typography for creating more dynamic display possibilities by analog and digital means.
- 9/4:** Critique and discussion of the sketches and roughs.
- 9/6:** Critique of work in progress for project 1.
- 9/11:** Glyph Anatomy, Analysis & Skeleton Presentation. Demonstration of best practices for digitally rendering lettering.
- 9/13:** Critique of work in progress for project 1.
- 9/18:** Project 1: Word Mark due. Project 2: Quote Poster assigned.
- 9/20:** Quote Poster sketches and roughs due.
- 9/25:** Glyph Anatomy, Analysis & Skeleton Presentation. Demonstration of best practices for digitally rendering lettering.
- 9/27:** Critique of work in progress for project 2.
- 10/2:** Critique of work in progress for project 2
- 10/4:** Critique of work in progress for project 2.
- 10/9: COLUMBUS DAY CLASSES (NO CLASS)**
- 10/11:** Project 2: Quote Poster due. Project 3: Book Covers assigned.
- 10/16:** Book Covers sketches and roughs due.
- 10/18:** Critique of work in progress for project 3.
- 10/23:** Discussion of “Looking” vs “Seeing” how the forms around us can inspire letters. Takes into account the historical context of where letters in the alphabet evolved from and moves into examples of designers such as Johnathan Barnbrook who is inspired by non-conventional forms found in science and architecture. In class exercise using non-traditional means to create type.
- 10/25:** Critique of work in progress for project 3.
- 10/30:** Critique of work in progress for project 3.
- 11/1:** Critique of work in progress for project 3.
- 11/6:** Project 3: Book Covers due. Project 4: Found Alphabet assigned.
- 11/8:** Research of found or historical source due class two. Demonstration of best type design practices, reviewing the two schools of thought in type design (the “Stone Carvers” school vs the “Sign Painters” school.)
- 11/13:** Critique of work in progress for project 4. (typeface)
- 11/15:** Critique of work in progress for project 4. (typeface)
- 11/20: GUEST SPEAKERS:** Jason and Lindsay Mannix from Polygraph creative. They created the typeface Enzian which was the fruit of a yearlong research fellowship sponsored by the Alexander von Humboldt Foundation. They set out to design an original typeface inspired by the beautiful form and complex persona of Blackletter script in Germany. Enzian has been awarded a Certificate of Excellence in Type Design by the Type Directors Club.
- 11/22: THANKSGIVING BREAK (NO CLASS)**
- 11/27:** Critique of work in progress for project 4. (typeface)
- 11/29:** Critique of work in progress for project 4. (type specimen)
- 12/4:** Critique of work in progress for project 4. (type specimen)
- 12/6:** Final alphabet and type specimen due.

Please note that this schedule is subject to change in reference to discussions, demonstrations, workshops and speakers. However your due dates will not change.