

GRAPHIC TECHNIQUES

HW5: BROCHURE

THE ASSIGNMENT

Design a brochure that advertises services for Manson Hiking Adventures. The brochure must be setup as a tri-fold and have a die cut as well as perforation. Please remember to factor in a 1/8 of an inch creep.

Use the following file found on the class blackboard site: **HW5.ZIP**

The compress file contains the following:

- gt214046.jpg
- Manson.doc (use this for panel 1, coupon and mailing panel)
- Greeking.doc (use this to fill the brochure with text, or Fill with Placeholder text through InDesign app)
- MHLogo.ai

PROJECT SPECIFICATIONS

Job Title: Manson Hiking Adventures brochure

Quantity: 20K

Page count: 2

Flat size: 17.875" x 6"

Fold size: __" x 6"

Color: 4/4

Bleeds: Full

Paper: White Coated 80LB Cover House

File format: InDesign

Binding: Tri-Fold

Special: 1.5" x 3" Rectangle Die-cut on panel 1,

Score all folds

Coupon Perforation on Panel 4

Mail Panel on Panel 6

SUBMITTING FINAL FILES

When both assignments are complete, package both InDesign files to the same folder. Name the folder: **GT-HW5-LASTNAME**. Please do not include additional files that are outside of the packaged files.

Create a zip file of this folder and upload it to the Blackboard HW5: Tri-Fold Brochure with Die-cut Group File Exchange. Then click on the assignment link and hit submit, you do not need to submit anything to this it merely alerts me that you have completed the assignment. The assignment link is located in Bb (it is highlighted in green).