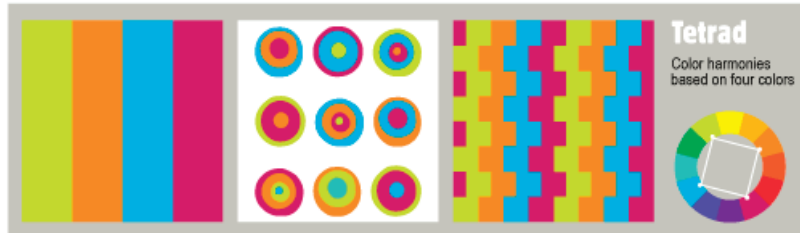**INTERACTIVE DESIGN/ADVANCED DESIGN FOR THE WEB**

Color Banners

Your in class assignment for tonight is to create 6 color relationships banners using the same design.

For this assignment you will create 6 different graphics that are 500 x 150 pixels each in Illustrator:

Example:

Create 2 (of the 6 total) that are based on 2 of the following 3 relationships:

SPLIT COMPLEMENT RELATIONSHIP: A color combination whereby a hue is used with the hues lying toeither side of its direct complementary. Example: Red/Yellow-Green and Blue-Green.

ANALOGOUS RELATIONSHIP: Hues lying next to each other on the color wheel.

TETRAD RELATIONSHIP: The use of three colors equally spaced from each other on a colorwheel. Example: orange, green, violet.

Create 4 more of your choosing: *(These are examples but you need to come up with your own!)*

Seaside (cool)
Latin (warm)
Natural Earth Tones
Art Deco
Jewel Tones, etc.

Use the same design for each banner and just change the colors. **DO NOT use default colors from the swatches palette.** Create your own! You can use 3 to 4 colors.
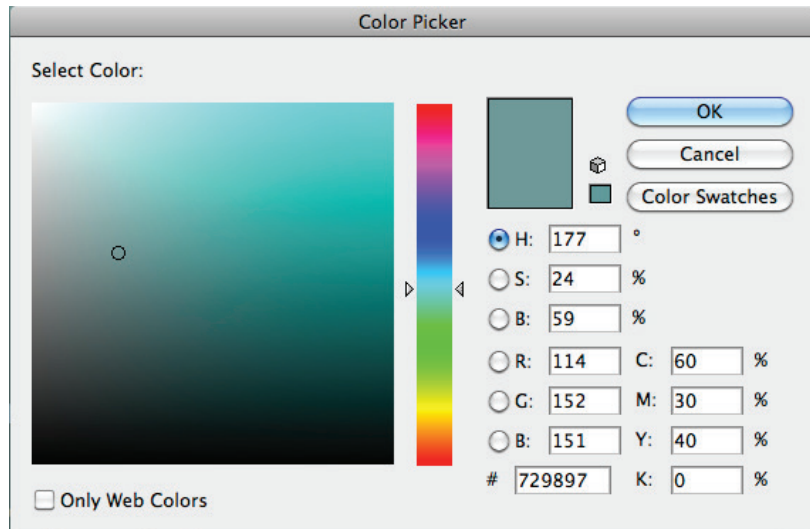
We will be looking at how you work with color on the web based on 2 different color models that you can specify in your CSS style sheets. We will use these banners to creating a mini site about color.

Document the following color models specifications by typing the values for each color into a MSWord or TextEdit document.

R G B (red, green, blue)
Hexadecimal

To find the color values in Illustrator, click on the stroke (or fill) to launch the color picker panel.

Zip up your files *(including the text file documenting the color models)* and post to your group folder before next class

You will need these at the beginning of next class to use in the creation of a mini-site.

Banner Examples:

Analogous

Nature

Split Compliment

Sunset

Color on the Web

Color Scheme Designer
http://colorschemedesigner.com/

Kuler
http:// kuler.adobe.com

Color Theory
http://www.worqx.com/color/index.htm

Preferences - Favorite Color
http://www.joehallock.com/edu/COM498/preferences.html

Color Associations
http://www.joehallock.com/edu/COM498/associations.html

The Meaning of Colours
http://www.sibagraphics.com/colour.php

ColorBlender - free online tool for color matching and palette design
http://colorblender.com/

Color blender
http://www.meyerweb.com/eric/tools/color-blend/

Color combinations
http://www.webdevelopersnotes.com/design/14.php3

Lynda Weinman's Browser-Safe Colors Organized By Hue & Value
http://websitetips.com/colorcharts/weinman/hue/

Virtual Colour Museum
http://www.colorsystem.com/

Color Design for the Web
http://www.coolhomepages.com/cda/color/