Graphic Design

Design Questionnaire

Description   Answer the following questions with the final design in mind. Please do not talk about process. Answer each question briefly, but not too brief, about 50-100 words each.

Question 1   What is the concept of the final design?

Question 2   What is one goal you tried to achieve with the design?

Question 3   What was the reason for selecting the final color scheme in the design?

Question 4   What was the reason for selecting the final typeface(s) in the design?