INTRODUCTION TO GRAPHIC SKILLS

PROJECT 2

PROJECT TITLE Original Series Poster

PROJECT DESCRIPTION For this project you are to create a poster for an original television series for our fictional online streaming entertainment company, "Netflik."

PROJECT GOALS You can invent something that doesn't exist if you want or use an existing series. You cannot use any imagery from an existing show because these are copyright protected by the company in which produced it. You will not be able to use photos from the web unless they are High Resolution (300 dpi or more). You may use your own photography or look to stock images sites such as iStockPhoto (istockphoto.com), Free Images (freeimages.com), or creative commons licensed images from Flickr (flickr.com). For your poster you will need to merge 2 or more photos minimum, using tools in photoshop for creating your poster.

Your poster should be created at 11" x 17" at 300 dpi. Also make sure to included the NETFLIK logo I have created for you to use, it can be found in the class Blackboard Assignments section. Since this project focuses on the usage of Photoshop you will also do all of your typesetting for your poster in Photoshop as well. *(Please note that for future projects when using text and raster imagery the project should be created in InDesign, but we haven't made it to InDesign yet so this is the ONE exception to that rule).*

The final will need to be saved in PDF format and uploaded to the class' Blackboard group. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname – Class – ProjectNumber > *FLastname-ART140-Project2.pdf*